

# CHAMBER CONNECT

NEWS ABOUT OUR MEMBERS

Issue 6

July / August 2017

## Membership

*Stack your business with the right connections!*

Wednesday, August 9, 2017  
8:00 a.m.—9:00 a.m.

Jefferson City Public Library  
108 City Center Drive  
Jefferson City, TN 37760

To RSVP, call the Chamber  
at (865) 397-9642 or email to  
[dcollins@jeffersoncountytennessee.com](mailto:dcollins@jeffersoncountytennessee.com)

## Breakfast



PRESENTING SPONSOR:



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OF DUMPLIN VALLEY



[info@smarketing4u.com](mailto:info@smarketing4u.com)  
865-963-0642  
[www.smarketing4u.com](http://www.smarketing4u.com)



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**DR. WARREN STINSON, DDS.**  
113 E. BROADWAY BLVD. JEFFERSON CITY, TN  
865-475-2762





**MOSSY CREEK FOUNDATION**  
*Proudly Presents*

# ROCKIN' THE CREEK

*at Mossy Creek Station*

**SUMMER CONCERT SERIES**

<b>JUNE 9</b> 7:30PM	<b>GRITS</b>
<b>JULY 4</b> 1PM & 3PM	<b>POP SEALS OPEN RANGE</b>
<b>JULY 14</b> 7:30PM	<b>KNOX VEGAS PLAYERS</b>
<b>AUGUST 19</b> 7:30PM	<b>THE JAYSTORM PROJECT</b>

**FREE CONCERTS  
LOCAL BANDS** | **MAIN STREET  
DOWNTOWN, JEFFERSON CITY**

FOR MORE INFORMATION, VISIT [MOSSYCREEKFOUNDATION.COM](http://MOSSYCREEKFOUNDATION.COM)

**Modern Woodmen**  **FRATERNAL FINANCIAL**

# FREE MOVIE NIGHT

## "The Lego Batman Movie"

Showing at  
Mossy Creek  
Station Park  
On Main Street  
Historic  
Jefferson City

**FRIDAY,  
JULY 21**  
Admission:  
**FREE**  
Movie Starts  
**9:00 pm**

We will be outside so  
bring a beach towel  
or chair to sit on.  
(865) 475-7184

Concessions will begin at 8:15pm and will  
benefit the Jefferson County Rescue Squad.

*Mark your calendars for the last movie  
of the summer on August 11!*




# SAVE THE DATE

## Tuesday, September 26, 2017

### 8th Annual East Tennessee Literacy Conference


### Walters State Community College


**Dr. Danny Brassell - Keynote Speaker**




Affectionately known as "Jim Carrey with a Ph.D.," Dr. Danny Brassell ([www.DannyBrassell.com](http://www.DannyBrassell.com)) has held a variety of titles and worked with leaders from a variety of fields and disciplines, but he has always considered himself first and foremost a teacher. He is a best-selling author of 15 books, including *Read, Lead & Succeed* and *The Reading Make-over*, based on his popular TEDx talk. A gregarious, sought-after author, speaker and business consultant, Danny is a recognized authority on leadership development, reading, motivation and communication skills. His mission is to bring joy back into education. Thousands, from school districts to association conferences, have enjoyed his energetic, interactive and informative presentations. He has spoken to over 2,000 different audiences worldwide, and he has recently created extensive free materials for teachers via his website, [www.TeacherGPS.com](http://www.TeacherGPS.com), to help parents help their children more.

**Registration Fee: \$100 per person**  
**Excellent Speakers • Vendors • Door Prizes**  
**Light Breakfast and Lunch Provided**



 **WALTERS STATE**  
THE GREAT SMOKY MOUNTAINS COMMUNITY COLLEGE

 **Mossy Creek  
Literacy Council**

WSOC 34446-13400-3417





# Atlantic Capital

You are cordially invited to our

## RIBBON CUTTING CEREMONY

### THURSDAY, JULY 20, 2017

4:00 P.M.

*A Business-After-Hours* will follow from 4:00 p.m.—6:00 p.m.

Members Welcome - Open House - Food - Music



**167 Broadway Blvd., Jefferson City, TN 37760**

To RSVP, contact Derrick Collins at [dcollins@jeffersoncountytennessee.com](mailto:dcollins@jeffersoncountytennessee.com) / 865.397.9642



TICKETS FOR ALL PERFORMANCES

**ON SALE**  
JULY 6<sup>th</sup> - 10 AM

**NPAC**  
**NISWONGER**  
PERFORMING ARTS CENTER  
GREENVILLE • TENNESSEE

# Experience *The Arts!*

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2017-2018  
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I Have This Hope Tour: Jack Avenue Road, Brandon Heath, Jon McCaughy  
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Get the Led Out: The American Led Zeppelin  
The World Famous Glenn Miller Orchestra  
Chris Perondi's Stunt Dog Experience  
Moscow Festival Ballet: Don Quixote  
Dailey & Vincent with Jimmy Fortune  
Broadway Comes to Greenville  
The Simon & Garfunkel Story  
Doyle Lawson & Quicksilver  
St. Paul & The Broken Bones  
Country Cool Comedy Tour  
A Charlie Brown Christmas  
Erth's Dinosaur Zoo LIVE  
Masters of the Mind LIVE  
Laura Story Christmas  
The Robert Cray Band  
Million Dollar Quartet  
Grand Funk Railroad  
The Midtown Men  
The Band Perry  
The Four Tops  
Easton Corbin  
Shenandoah  
ArTRAGEOUS  
Eddie Money  
Tim Hawkins  
Air Supply  
Dino-Light  
Ronnie Milsap  
Michael Bolton  
Tracy Lawrence



**NPAC**  
**NISWONGER**  
PERFORMING ARTS CENTER  
GREENVILLE • TENNESSEE

To learn more about NPAC and to purchase tickets online, visit [www.NPACgreenville.com](http://www.NPACgreenville.com)

TICKETS ON SALE FOR ALL PERFORMANCES JULY 6<sup>th</sup> - 10 AM

Tickets available at the NPAC box office, online and by phone at 423.638.1679

212 Tusculum Boulevard | Greenville, TN

THANK YOU TO OUR 2017-18 SEASON SPONSORS



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► 2017 Honored Clan - Clan Davidson Society, USA ◀

## September 30, 2017

E. Main Street Dandridge, TN 37725

**FREE ADMISSION**

**FEATURED  
BANDS**

The Celtic Martins  
Lonestar Stout  
Thistledown Tinkers

[scotsirishfestival.com](http://scotsirishfestival.com)





# KidCare™ Photo ID

With the KidCare Photo ID, you will have an official standardized Photo ID of your child complete with fingerprinting for FREE!



## KIDCARE™ PHOTO ID LOCATIONS

**Saturday, August 5**

**11am–5pm**

West Town Mall,  
near JC Penney

**Sunday, August 6**

**12–6pm**

Foothills Mall,  
Center Stage

**Monday, August 7**

**3–6pm**

Expo Center,  
Back to School Bash



*Walgreens*



News  
SENTINEL



Optimist Club  
of Knoxville

\$5 Adult  
\$1 Student  
donation  
Under 5 Free!



Jefferson County Post  
Jefferson County's Newspaper Online

**MAY 13**

**GRITS**  
Country Show +  
Classic Rock Show

**JUNE 10**

**ZuZu Welsh Band  
& Terry Phillips**

**JULY 8**

**Pop Seals  
& Open Range**

**AUG 12**

**Lost Creek Band**

**Thank you to all our Sponsors**



**Gates Open 6:30 pm Shows 7:30 pm**

549 East Dumplin Valley Road  
Jefferson City, TN (865)567-6944

## ATTENTION CHAMBER MEMBERS!!!!

Use this coupon at any 2017  
Dumplin Valley Farm Concert  
Series shows to receive a  
“Buy One—Get One FREE” ticket.

### 2017 Dumplin Valley Farm Concerts

May 13

Jun 10

Jul 8

Aug 12



Bring Chair

Coolers OK

**JC CHAMBER MEMBERS Buy One – Get One FREE**

Gates 6:30 - Shows 7:30 549 E. Dumplin Valley Rd. Jefferson City 37760 (865) 567-6944

*Gates Open at 6:30 p.m. each night*

*Shows begin at 7:30 p.m. each night*





# Jefferson County Sam<sup>ler</sup>

Tickle your taste buds with our  
hometown flavors!



## 4th Annual Food Tasting Event!

A county wide event designed to showcase our  
local restaurants, bakeries and caterers.

Do you own a Restaurant or Bakery?  
Do you Cater Events?  
We would love to showcase *YOUR* business!

There is no cost to become a vendor!  
Vendors must bring "samples" of their BEST or signature dishes!

**Tuesday, September 26, 2017**

**5:00 - 7:30 pm**

**The Carriage House**

**895 Sellers Rd. Jefferson City, TN 37760**

For Vendor application or more information, please contact call  
(865) 397-9642 or email [info@jeffersoncountytennessee.com](mailto:info@jeffersoncountytennessee.com)







For Immediate Release:

**NEW STUDENTS BENEFIT FROM TUITION DISCOUNTS  
THROUGH SUMMER SAVINGS AT  
ALL SAINTS' EPISCOPAL SCHOOL**

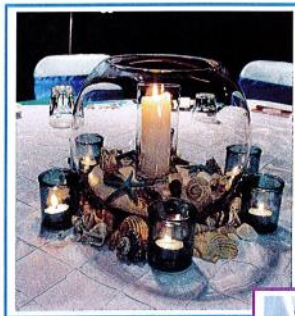
July 2017 – After a successful Open House, All Saints' Episcopal School is excited to offer their 25% discount to all new students enrolled by July 17<sup>th</sup>. In addition, families are still eligible for scholarships and financial assistance through their third-party TADS (Tuition Assistance Data Service). The core belief as Christians is that financial limitations should not be the road block for families wanting to educate their children in an independent school. 25% discounts are available year-round for all public school and higher education instructors and church employees and clergy. All Saints' is an independent, Christian school that has maintained a record of exemplary education since they opened their doors fifty years ago.

The school is currently enrolling students for the 2017-18 School Year in their Early Learning Center (two and three years old, Pre-K), Transitional Kindergarten, and first through eighth grade. Note that Kindergarten is closed for enrollment for the upcoming school year, but they encourage families to take a closer look at their Transitional Kindergarten (TK) program. TK was offered for the first time this past year as a wonderful individualized learning environment to prepare students who weren't academically or socially ready for Kindergarten, or had late year birthdays. "Transitional kindergarten provides children with the gift of time to learn skills that will help them build a strong foundation for success in elementary school and beyond," states Annemarie Spain, All Saints' Director of Admissions. "Fifty years of experience in early education and seeing a gap in the learning foundation is what prompted us to establish this program last year." Parents of TK graduates are thrilled by the program and results. "It was a dream come true when All Saints' started their TK program because my son was eager to learn but not Kindergarten age," states Carolyn Bowers, parent of TK student. "The TK program gave him the opportunity to grow beyond preschool expectations. He blossomed and his pride for his school and performance warms my heart every day."

Investing in an All Saints' education includes challenging academics, differentiated learning, smaller class sizes with less distractions, and a faith-based community. In addition, students attend daily and weekly enrichment classes in art, music, religious studies, Chapel, PE, library and Spanish to provide a full learning experience. The Early Learning Center participates weekly in PE, Spanish and Chapel. "God's Bounty" Garden and Outdoor Classroom is an important part of the hands-on learning for all students. To further nurture skills, students may also participate in the many athletics, clubs, and field trip experiences offered throughout the school year. Before-and-after care is available to all students.



You Are Invited...So Save the Date!



Jefferson City Christian Church  
1439 Hicks Road  
Jefferson City, TN 37760

United Way of Jefferson County  
2017 Campaign Kickoff and  
Parade of Tables

Tuesday, August 22<sup>nd</sup>  
4:30 to 6:15 PM  
Table Viewing & Silent Auction  
5:30 PM Program



Very Special Guest Speaker:  
**Carolyn Peck**  
Vanderbilt University, Associate Coach



Moving your finances in the right direction...   
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Morristown & Jefferson City Locations

Jefferson City  
662 E. Broadway Blvd.  
Jefferson City, TN 37760

Morristown East  
3101 Miller's Point Dr.  
Morristown, TN 37813

Morristown South  
5327 Winners Circle Rd.  
Morristown, TN 37813

Morristown West  
4310 Winkler Ave.  
Morristown, TN 37814

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865-484-0660  
[WWW.FRANKLINREALTY.COM](http://WWW.FRANKLINREALTY.COM)





For Immediate Release  
July 5, 2017

Contact: Annie LaLonde  
Marketing & Advertising Director  
865.740.5652 [annie@shoneysknox.com](mailto:annie@shoneysknox.com)  
[www.shoneysknox.com](http://www.shoneysknox.com)

## Shoney's® Restaurants Offering FREE KidCare Photo ID Events in August

*Knoxville, Tenn.* – Now in its 23rd year, Shoney's KidCare Photo ID events will take place in the Greater Knoxville area for three days only, August 5, 6 & 7, 2017, in partnership with the National Center for Missing and Exploited Children (NCMEC).

The events provide FREE KidCare Photo IDs for children, which enable parents to have information readily available for authorities in the event their child is ever reported missing. The ID's include a color photograph; fingerprints; important information such as: height, weight, and date of birth; a medical profile; the "Seven Rules for Safety;" and a 24-hour NCMEC hotline number. Each participant will also have the opportunity to visit with Shoney Bear.



Over the past 22 years, the program has successfully provided more than 40,000 children with IDs. Community Partners are the Knoxville Police Department & Safety City, Knox County Mayor Tim Burchett & Knox County, East Tennessee Children's Hospital, The Knoxville News-Sentinel, Walgreens, Star 102.1, Local8Now (WVLT), and The Optimist Club of Knoxville.

All parents should have a close-up, head & shoulders photo of each of their children. Unfortunately, parents think they have good photos of their children on their "smart phone" however, that is an unrealistic sense of security. Most photos on mobile phones include other people, are not close enough and often are not a high enough quality to identify eye color, hair color and specific facial features. KPD urges parents to make time to bring their children to the free events to create good quality photos and to have your child fingerprinted. This is especially important for middle school-aged students.

### The 2017 Shoney's KidCare Photo ID event dates are 3 days only:

- **SATURDAY, August 5, 2017** at West Town Mall, 7600 Kingston Pike, Knoxville, TN 37919 from 11:00am – 5:00pm. Inside, in front of JC Penney.
- **SUNDAY, August 6, 2017** at Foothills Mall, 197 Foothills Mall, Maryville, TN 37801 from 12:00pm – 6:00pm. In the Center Stage area.
- **MONDAY, August 7, 2017** at Knoxville Expo Center, 5441 Clinton Highway, Knoxville, TN 37912 from 3:00-6:00pm at Knox County Mayor Tim Burchett's Back to School Bash.

**About Shoney's of Knoxville, Inc:** Established in 1962 are employee-owned family friendly restaurants famous for the bountiful breakfast, lunch and dinner Fresh Food Bar, along with Shoney's full service menu. The company operates 19 Restaurants in 10 East Tennessee counties. Visit the website for detailed menus, listings of community involvement and monthly events calendar. [www.shoneysknox.com](http://www.shoneysknox.com)



###



"Helping Hands . .



.. Caring Hearts"

You are cordially invited to our  
**RIBBON CUTTING  
CEREMONY**

**Thursday, August 24, 2017**

**4:00 P.M.**

**JEFFERSON COUNTY NURSING HOME  
OUTPATIENT THERAPY**

Come help us congratulate Jefferson County Nursing Home on this  
wonderful accomplishment!



**914 Industrial Park Road, Dandridge, TN 37725**

To RSVP, contact Derrick Collins at [dcollins@jeffersoncountytennessee.com](mailto:dcollins@jeffersoncountytennessee.com) / 865.397.9642



rain or shine

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- 2017 -  
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thru NOV. 4  
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Starts Here*

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Early Learning Center  
(2 & 3 year old, Pre-K)  
Transitional Kindergarten - 8th grade



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[www.asestn.org](http://www.asestn.org)





Changing Lives, Transforming Communities

tnAchieves, a 501(c)(3) organization, serves as the partnering organization to Governor Haslam's TN Promise in 84 counties.

# BECOME A MENTOR

Apply at [tnAchieves.org](http://tnAchieves.org)

## ROLES OF A MENTOR



### Task-Master

Keep students on track by reminding them of requirements and deadlines



### Resource

Become a trusted resource for students and their families



### Encourager

Encourage students to reach their full potential

## MENTORING DETAILS

12

Hours mentors commit annually

3-10

Number of students paired per mentor

21

Minimum age to serve as a mentor

9,000

Mentors needed for the Class of 2018

Mentors will be subject to a background check.

### QUESTIONS?

Email: [Mentors@tnAchieves.org](mailto:Mentors@tnAchieves.org)  
Call: 615-604-1306



@tnAchieves | #tnAchieves



## BACK to SCHOOL BASH!

Games, Food, and School Supplies

Saturday, August 5, 2017 9 a.m. to 12 noon.

Appalachian Outreach

511 Municipal Drive

Jefferson City, TN 37760

865-475-5611

To receive school supplies, you MUST live in

Jefferson or Grainger Counties.

You must bring a piece of recent mail with address,  
your child must be present and accompanied by a  
parent or guardian.



DONATE. SHOP. CREATE JOBS.



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Support job training in your community!  
Perfect project for churches, youth, businesses or schools!

[GOODWILLKNOXVILLE.ORG/DONATE](http://GOODWILLKNOXVILLE.ORG/DONATE)



# SPiRiT of NATIONS POWWOW

## CELEBRATE THE FUTURE

SATURDAY, AUGUST 12, 2017

10 A.M. - 6:00 P.M.

SILENT AUCTION ♦ AMERICAN INDIAN ARTS AND CRAFTS ♦ INDIAN TACOS ♦ HAND DRUM CONTEST ♦ CHILDREN'S ACTIVITIES ♦ AND MORE!

### PATRIOT ACADEMY

419 West Dumplin Valley Road • Jefferson City, TN

ADMISSION: ADULTS \$5 CHILDREN \$1

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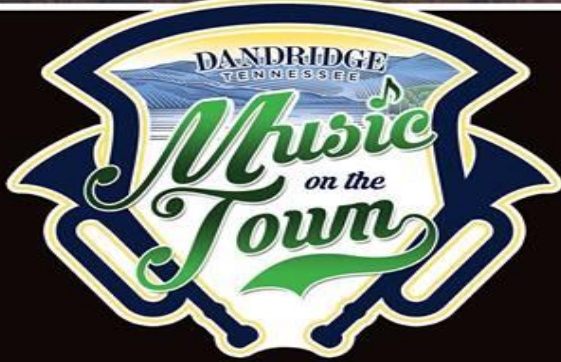
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KNOXVILLE





*The Town of Dandridge presents*



All concerts will be held in  
Historic Downtown Dandridge, Tennessee  
@ 7:00 PM



*Jimbo Whaley*

**AUGUST 31  
JIMBO WHALEY  
& GREENBRIER**

Sit back and reflect on a simpler time with the music of this singer and songwriter from Pigeon Forge. His well known talent has garnered him two consecutive IBMA Emerging Artist of the Year nominations.

**SEPTEMBER 7  
BAND OF  
RUHKS**

Together in the 1990s as Lonesome River Band, Kenny Smith, Don Rigsby, and Ronnie Bowman have reunited to form The Band of Ruhks. Nominated for IBMA Emerging Artist of the Year, this group delivers song after song. Check out "Coal Mining Man" on their newest album.



**BAND OF  
RUHKS**

**SEPTEMBER 14  
THE TAMS**

Billboard chart toppers in the 60s, 70s, and 80s, The Tams is one of America's all-time favorite recording acts. Beach, Soul, and R&B, mixed with an exhilarating stage show for a good time for all ages.



[www.musiconthetown.com](http://www.musiconthetown.com)



**SEPTEMBER 21  
FLATT  
LONESOME**

Winner of the 2014 IBMA Emerging Artist of the Year award, this group features high lonesome harmony, soaring sibling vocals, and powerful bluegrass music.

**SEPTEMBER 28  
WILD BLUE  
YONDER**

Since the band's inception in 2001, Wild Blue Yonder has broken new ground in the newgrass realm with a roadkill anthem, two top-selling CD releases and airplay on more than 60 stations in the U.S. and abroad.



**OCTOBER 5  
SOUL  
CONNECTION**

With their dynamic male and female vocals, and a horn section reminiscent of the Motown and Stax records of the 60s & 70s, Soul Connection is East Tennessee's favorite soul, blues and oldies band.



**OCTOBER 12  
BALSAM  
RANGE**

From Western North Carolina, winners of the 2015 IBMA Vocal Group of the Year and Song of the Year, and 2014 Entertainer of the Year, this group has elements of jazz, country, gospel, swing and old-time music.



**FREE ADMISSION & PARKING**

Concessions and food from local restaurants  
will be available for purchase

**FOR MORE INFORMATION  
CALL RAE HUTCHINS AT 865.919.6104  
OR LIKE US ON FACEBOOK**

[www.musiconthetown.com](http://www.musiconthetown.com)

**"CHAMBER CONNECT" MONTHLY PUBLICATION...**

All artwork and flyers must be provided in JPEG format for consideration and inclusion.  
Failure to provide in this format may result in exclusion.

**Deadline for the "Chamber Connect" publication will be the 2nd Tuesday of each month.** All press releases, artwork and/or flyers must be submitted with "Chamber Connect" in the subject line.

All submissions should be in JPEG format.



**Jefferson** | chamber  
COUNTY | of commerce