



Chamber Newsletter

July 2017



## REMINDER: THERE WILL BE NO MEMBERSHIP BREAKFAST FOR THE MONTH OF JULY!!!

**Important Note:** Due to July being a very heavy vacation month for our membership, there will be no membership breakfast this month. We will have our next membership breakfast on Wednesday, August 9, 2017 sponsored by the Boys and Girls Club of Dumplin Valley.

More information will be provided in the July/August Chamber Connect.

### Our Mission:

The Jefferson County Chamber of Commerce is a member-centric organization dedicated to being the voice of our members and to focus on enhancing the growth and prosperity of our community.

### Welcome New Members

- Broadway Family Footwear
- Broadway Tan
- Buchanan Pump Service
- Douglas Lake Vacations
- Pete's Boutique
- Piezanos Italian Dining
- Re/Max Between the Lakes—  
Dandridge
- Re/Max Between the Lakes—  
Jefferson City
- RTI Logistics Services, Inc.
- Southern Charm Kitchen

Click [\*\*HERE\*\*](#) to view  
all Members

# JEFFERSON COMMONS

## QUALITY STUDENT LIVING

You are cordially invited to our

# RIBBON CUTTING CEREMONY

TUESDAY, JULY 18, 2017

4:00 P.M.

**JEFFERSON COMMONS**  
QUALITY STUDENT LIVING

Members Welcome - Open House - Refreshments



**1810 Bishop Avenue, Jefferson City, TN 37760**

To RSVP, contact Derrick Collins at [dcollins@jeffersoncountytennessee.com](mailto:dcollins@jeffersoncountytennessee.com) / 865.397.9642



# Atlantic Capital

You are cordially invited to our

## RIBBON CUTTING CEREMONY

### THURSDAY, JULY 20, 2017

4:00 P.M.

*A Business– After-Hours* will follow from 4:00 p.m.—6:00 p.m.

Members Welcome - Open House - Food - Music



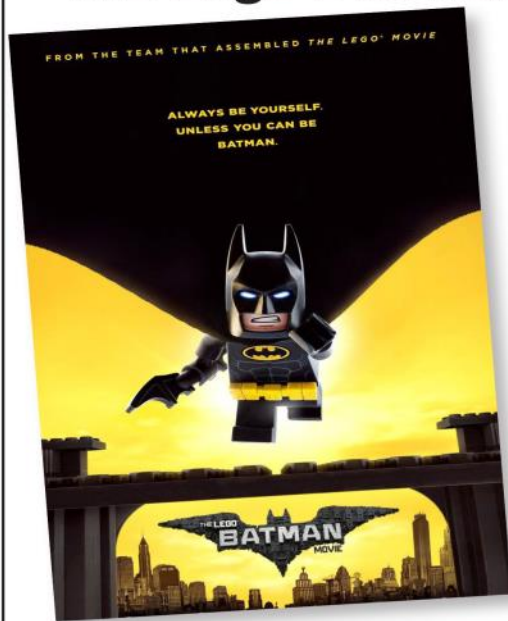
**167 Broadway Blvd., Jefferson City, TN 37760**

To RSVP, contact Derrick Collins at [dcollins@jeffersoncountytennessee.com](mailto:dcollins@jeffersoncountytennessee.com) / 865.397.9642

Modern Woodmen  
FRATERNAL FINANCIAL

# FREE MOVIE NIGHT

"The Lego Batman Movie"



Showing at  
Mossy Creek  
Station Park  
On Main Street  
Historic  
Jefferson City

FRIDAY,  
JULY 21

Admission:  
FREE  
Movie Starts  
9:00 pm

We will be outside so  
bring a beach towel  
or chair to sit on.  
(865) 475-7184

Concessions will begin at 8:15pm and will  
benefit the Jefferson County Rescue Squad.

Mark your calendars for the last movie  
of the summer on August 11!

## ROCKIN' THE CREEK

at Mossy Creek Station

SUMMER CONCERT SERIES

JUNE 9  
7:30PM

GRITS

JULY 4  
1PM & 3PM

POP SEALS  
OPEN RANGE

JULY 14  
7:30PM

KNOX VEGAS  
PLAYERS

AUGUST 19  
7:30PM

THE JAYSTORM  
PROJECT

FREE CONCERTS  
LOCAL BANDS

MAIN STREET  
DOWNTOWN, JEFFERSON CITY

FOR MORE INFORMATION, VISIT MOSSYCREKFOUNDATION.COM

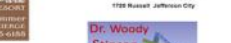
\$5 Adult  
\$1 Student  
donation  
Under 5 Free!



Jefferson County Post  
Jefferson County's Newspaper Online

MAY 13 GRITS  
Country Show +  
Classic Rock Show  
JUNE 10 ZuZu Welsh Band  
& Terry Phillips  
JULY 8 Pop Seals  
& Open Range  
AUG 12 Lost Creek Band

Thank you to all our Sponsors



GET A HELOC  
WITH AN  
INTRO RATE OF

2.49%  
APR  
for 12 months

THEN A VARIABLE  
RATE AS LOW AS

PRIME  
+0.95%  
APR  
currently 4.95%

## LOANS TO START FROM SCRATCH

Whether you're making home repairs or looking to consolidate your debts,\* a Home Equity Line of Credit from First Tennessee can help you make it happen.

TO APPLY, STOP BY A FINANCIAL CENTER,  
CALL US TOLL-FREE AT 800-922-4018,  
OR VISIT FTB.COM/EQUITYLOAN.

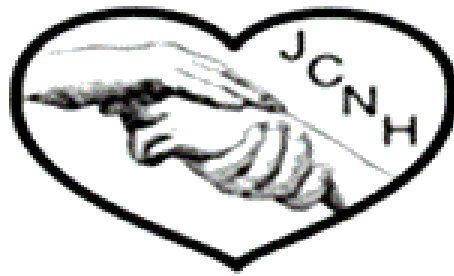


Gates Open 6:30 pm Shows 7:30 pm

549 East Dumplin Valley Road  
Jefferson City, TN (865)567-6944

\* Rate offer is good for applications taken April 1, 2017, through June 30, 2017 and the HELOC must be closed by August 31, 2017. All lines are subject to credit and collateral approval. Some restrictions apply. Fixed introductory rate of 2.49% is good for 12 months from closing date. After the introductory period, then a variable Annual Percentage Rate (APR) will apply and may be as low as the Prime Rate plus 0.95%. To obtain the advertised introductory rate, the line of credit must be secured by a 1st or 2nd lien on your primary residence, have a minimum line amount of \$25,000, and a minimum draw at closing of \$25,000. To obtain the advertised rate after the introductory period, your line of credit may not exceed \$474,200, the CLTV must be less than 80%, the line of credit must not be used to purchase a residence, you must have a minimum FICO score of 720, and authorize auto-debit of the regular HELOC monthly payment from a new or existing First Tennessee deposit account. New lines for less than \$25,000 will be subject to a Commitment Fee of \$500. Your APR after the introductory period may be higher or lower than the advertised rate based on line position, CLTV, credit history and other factors. Your APR after the introductory period can vary monthly based on the Prime Rate published daily in The Wall Street Journal. The Prime Rate was 4.00% as of March 29, 2017. Your rate can never exceed 21% APR. All lines are subject to an Annual Fee up to \$50. An early termination fee of the issuer of \$500 or 1% of the initial credit limit will be charged for lines closed within 36 months for reasons other than refinancing with First Tennessee or direct physical loss or damage of property. Direct physical loss or property damage does not include normal wear and tear or progressive deterioration. Property insurance required and flood insurance where necessary.  
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"Helping Hands . .



. . Caring Hearts"

You are cordially invited to our

# RIBBON CUTTING CEREMONY

Thursday, August 24, 2017

4:00 P.M.

## JEFFERSON COUNTY NURSING HOME OUTPATIENT THERAPY

Come help us congratulate Jefferson County Nursing Home on this wonderful accomplishment!



914 Industrial Park Road, Dandridge, TN 37725

To RSVP, contact Derrick Collins at [dcollins@jeffersoncountytennessee.com](mailto:dcollins@jeffersoncountytennessee.com) / 865.397.9642



# Jefferson County Samler

Tickle your taste buds with our  
hometown flavors!



## 4th Annual Food Tasting Event!

A county wide event designed to showcase our  
local restaurants, bakeries and caterers.

Do you own a Restaurant or Bakery?  
Do you Cater Events?  
We would love to showcase *YOUR* business!

There is no cost to become a vendor!  
Vendors must bring "samples" of their BEST or signature dishes!

**Tuesday, September 26, 2017**

5:00 - 7:30 pm

The Carriage House

895 Sellers Rd. Jefferson City, TN 37760

For Vendor application or more information, please contact call  
(865) 397-9642 or email [info@jeffersoncountytennessee.com](mailto:info@jeffersoncountytennessee.com)



# Br ight Ideas

To **maximize** your Chamber Membership



## Identify your company as a Chamber Member

Studies show when a business is a Chamber member consumers are more likely to think positively of that company and more apt to buy services or goods from them. If you would like to show your association with the Chamber on your

website, email us at

[info@jeffersoncountytennessee.com](mailto:info@jeffersoncountytennessee.com)  
and we will send you our logo and link.

\*\*\*Source: Shapiro Group

**Send us your  
business news in  
2017!**

**We can help promote your business or event via:**

- Chamber Website
- Our Facebook page
- Weekly Chamber Monday Minute e-blast
- Montly Chamber Scoop Newsletter
- Montly Chamber Connect
- Paid advertising and sponsorships
- Workshops and seminars
- Networking and other events

*Are you taking advantage of us?*

### **Chamber Staff**

**Darrell Helton, President & CEO**

[dhelton@jeffersoncountytennessee.com](mailto:dhelton@jeffersoncountytennessee.com)

**Donna Yates, Office Manager**

[dyates@jeffersoncountytennessee.com](mailto:dyates@jeffersoncountytennessee.com)

**Derrick Collins, Membership Coordinator**

[dcollins@jeffersoncountytennessee.com](mailto:dcollins@jeffersoncountytennessee.com)

### **We want to Hear from You**

Our commitment to creating highly successful events and publications that meet your needs is a priority to us. What are your experiences at our functions and with our services? Your valued feedback helps us maintain our high standards and market your business more successfully.

Please send your feedback to  
[Derrick Collins.](#)

For more information, visit [www.jeffersoncountytennessee.com](http://www.jeffersoncountytennessee.com)

**Food • Music**

Please mail this whole page in

**Vendors • 50-50**



# Mossy Creek Cruzers Car Club

PRESENTS



## 7th ANNUAL CAR SHOW Saturday, July 8, 2017

OPEN  
Car  
Show

SPONSORING  
LOCAL  
Special Olympics

9:00 am - 3:00 pm  
TO BE HELD AT

CRUZERS SPONSOR  
the  
Mossy Creek Cruzers  
Junior Car Club  
at Jefferson Co HS

SPONSORING  
Jefferson Co. 8  
Volunteer Fire Depts  
&  
Jefferson Co.  
Rescue Squad

Jefferson  
Middle School  
361 West Broadway Blvd.  
Jefferson City, TN 37760

Dash plaques  
for First  
150 Entrants

Car Show Registration

**\$15 in Advance  
\$20 Day of Show**

FOR  
REGISTRATION  
PURPOSES ONLY

FOR MORE INFO CONTACT

Larry @ 828-280-2119 or Pat @ 865-363-5891

**Door Prizes**

**REGISTRATION FORM:**

Mail this sheet to:

Mossy Creek Cruzers Car Club • 562 North Highway 92 • Jefferson City, TN 37760

Name: \_\_\_\_\_ Address: \_\_\_\_\_

PLEASE PRINT

City, State, Zip: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_-\_\_\_\_

AREA CODE

Club Affiliation: \_\_\_\_\_ Entry Amount: \$ \_\_\_\_\_

Year and Make of Vehicle : \_\_\_\_\_

Signature: \_\_\_\_\_

Liability: Entrants, Participants and Spectators, by execution of this form, Release and Discharge the State of Tennessee, Jefferson County, and the City of Jefferson City, Mossy Creek Cruzers, Jefferson Middle School and the County School System, the Sponsors, Promoters, or Assistants, their Officers, Directors, Employees, Agents, Servants, Members and Representatives, Property, and anyone else connected with the presentation of the 2017 Mossy Creek Cruzers Club Car Show from any and all known or unknown damages, injuries, losses, judgements, and/or claims from any cause whatsoever that may be suffered by an entrant or participant to his/her person or property.

E-Mail: mossycruzers@aol.com  
To Get an Application: www.mossycruzers.org



# BUSINESSMATTERS

## 2 Required Elements of an Elevator Pitch

By: Richard A. Moran, *President, Menlo College*



A little boy rang the doorbell and asked if he could give me his elevator pitch about why I should support his basketball team. Yes, ele-

vator pitches are still all the rage and not about to go away. The concept probably started in Silicon Valley, which is ironic, since most of the buildings in Silicon Valley don't have elevators. And like lots of other things that start in Silicon Valley, the concept has spread for better or worse.

An elevator pitch is a crisp and tantalizing description one can give to a potential investor or employer in the time it takes to get from the lobby to their appointed floor or vice versa. In other words, "You don't have much time, so make it snappy, entertaining and compelling."

Most times I am on an elevator, no one talks to anyone else. Even if anyone did talk, I don't think the rest of the occupants want to hear a pitch. But here we are with elevator pitches coming from kindergartners about acquiring puppies; jilted boys explaining why girlfriends should take them back; authors pitching books to publishers; and complex policies reduced to Twitter blasts.

As a sometimes investor I have heard my fair share of elevator pitches, good and bad. The best elevator pitch to give to an investor will answer two questions:

1. What is it? Is it food, software, a device, a drone or a movie?
2. What do you want? Is it a huge idea that requires millions or is it a pet project that requires a little advice?

Answering those two questions might be enough to get someone to linger in the lobby where you can go into more details.

Everyone needs an elevator speech about something. Questions like what do you do or tell me about yourself are prime candidates for an elevator answer. To not have one might show poor communication skills when you most need them. And most employers will say that the one thing that hurts people's careers more than anything else is poor communication skills. Knowing the key message that you want to convey is more important than all the fluff around it.

Some will say that the concept of elevator pitches is shallow, rude and ineffective. Remember that an elevator pitch is just a metaphor to emphasize how important it is to have a short interesting message, and I am all for that. Sometimes a little more time is required to explain the passion and importance of an idea.

Make sure you have a short, concise, well thought out pitch, but don't confuse it with communication skills or heartfelt discussions. We need elevator pitches but remember that some elevators only stop after a long ride.



## MEMBER SPOTLIGHT

### *Walters State— Reaching out to adult students in Jefferson County*

Walters State Community College is the preferred choice for higher education among high school graduates in Jefferson County. Now, the Tennessee Reconnect initiative makes that same choice easier than ever for adults who have not completed a degree.

Gov. Bill Haslam in May chose Walters State as the backdrop for signing into law his initiative toward ensuring that every adult in the state can enter college. The law removes barriers — financial and otherwise — for acquiring new skills, advancing careers and achieving the goal of completing a degree or credential.

#### **Get started**

Reconnect scholarship funding will be available beginning in the fall 2018 semester. Walters State is reaching out today, however, with programs and support workshops to help adult students plan and prepare to “Reconnect” with higher education. Support workshops from 5:30-7:30 p.m. are scheduled at each of the college's four campuses:



- Sevier County Campus — July 10
- Morristown Campus — July 11
- Claiborne County Campus — July 12
- Greeneville/Greene County Campus — July 13

The workshops will be in an open-house format so that participants may drop by at any time. Financial Aid and admissions representatives will be available for consultation and assistance. Representatives from academic divisions will be available to discuss program requirements.

#### **Why Reconnect?**

Returning to college can seem daunting and unrealistic to adults already juggling work and family obligations. Tennessee Reconnect programs are designed to provide the flexibility needed for helping busy adults achieve their dreams of attaining a college degree. The program provides a last-dollar scholarship, which is an amount equal to the difference between tuition and fees and any other grants or scholarships a student may receive. By allowing adults to attend a community college tuition-free, the Tennessee Reconnect Act represents another major step toward the

the governor's Drive to 55 goal of seeing 55 percent of Tennesseans equipped with a college degree or certificate by 2025.

Similar to the Tennessee Promise scholarship, Tennessee Reconnect commits funds from the Tennessee Lottery toward ensuring that every Tennessean has the opportunity to enter or re-enter public higher education — tuition-free.

### Long-term investment

By helping adults advance their education and job qualifications, Tennessee Reconnect is an investment in the people of Tennessee and its economy. The economic payoff from a more qualified and highly skilled workforce is expected to improve living standards for all Tennesseans for decades to come. Employers will have more access to the skills and credentials they require, and employees will have expanded career opportunities.

Visit [ws.edu](http://ws.edu) for more information about [TN Reconnect at Walters State](#).



Gov. Bill Haslam on May 24 chose Walters State as the backdrop for signing into law his Tennessee Reconnect initiative offering free tuition, beginning in fall 2018, to adult state residents who have not completed a degree.

Standing behind the governor, from left, are:

Rep Gary Hicks, R-Rogersville; Sen. Steve Southerland, R-Morristown; State Senate Majority Leader Mark Norris, R-Collierville; Dr. Tony Miksa, president of Walters State; Allen Wood, WSCC student; Rep. Tilman Goins, R-Morristown; and Rep. David Hawk, R-Greeneville.

### ALLEN WOOD



Allen Wood is an adult student at Walters State Community College who participated in the pilot program for Tennessee Reconnect. Wood is set to graduate with a 4.0 grade point average. He attended college after high school and joined the U.S. Coast Guard before completing a degree. Wood was motivated to go back to college and earn a degree after realizing that his job skills and experience were not enough to land the job he needed. Through the Reconnect program, financial barriers were removed and flexible online course offerings cleared the path for Wood to earn a degree.

"It allowed me not to have to take money away from my family to put toward my education," Wood said. "It also allowed me to not just take one class a semester. I could take more. I could finish my degree sooner."



# SPECIAL EVENTS

*To make connections...*

## *June Membership Breakfast—Hosted by Walters State Community College*



The Chamber's June membership breakfast was held at the Jefferson City Public Library with a feature sponsor presentation from Dr. Tony Miksa, President of Walters State Community College. Among those in attendance were (front row, from left) Jefferson City Councilman, Rocky Melton; Chamber board member, Ben Strand; Walters State President, Dr. Tony Miksa and his wife, Deb; Chamber President, Darrell Helton; Chamber board member, David Longmire; (back row, from left) Susan Stiner, Cynthia Lynn, Chamber Office Manager, Donna Yates, and Dena Watkins.



# SPECIAL EVENTS

*To make connections...*

## *June 27th – Pete's Boutique Ribbon Cutting*



Ribbon-cutting ceremonies were held June 27 in Jefferson City for Pete's Boutique at 677 East Broadway. The shop is owned by Sandra Dockins and operated by her youngest daughter, Ale. Cutting the ribbon, from left, are Chamber members, Debbie Stepp, Crystal Morgan and Vicki Fowler; Glen and Sandra Dockins; Ale and Joe Ayers; Chamber membership coordinator Derrick Collins; Chamber office manager Donna Yates; and Jefferson City Mayor Mark Potts.

*Source: Dale Gentry / The Standard Banner*

[CLICK HERE for the full article](#)

SPREAD  
A LITTLE



JEFFERSON CO.  
TENNESSEE



Changing Lives, Transforming Communities

tnAchieves, a 501(c)(3) organization, serves as the partnering organization to Governor Haslam's TN Promise in 84 counties.

# BECOME A MENTOR

Apply at [tnAchieves.org](http://tnAchieves.org)

## ROLES OF A MENTOR



### Task-Master

Keep students on track by reminding them of requirements and deadlines



### Resource

Become a trusted resource for students and their families



### Encourager

Encourage students to reach their full potential

## MENTORING DETAILS

12

Hours mentors commit annually

3-10

Number of students paired per mentor

21

Minimum age to serve as a mentor

9,000

Mentors needed for the Class of 2018

Mentors will be subject to a background check.

### QUESTIONS?

Email: [Mentors@tnAchieves.org](mailto:Mentors@tnAchieves.org)

Call: 615-604-1306



@tnAchieves | #tnAchieves

## Membership Communication

It is important to us that we are providing our members with useful and timely information to keep members on top of all the Chamber news and community information that are available. Informational emails and publications are sent out via Constant Contact on a regular basis to keep you informed:

**Monday Minute**—this is a weekly snapshot that is sent each Monday with news from the previous week and to highlight events coming up in the following two (2) weeks.

**Chamber Scoop Newsletter**— this is a monthly publication that is sent out the first week of each month to provide a broader sweep of information **to** members and **about** members.

**Chamber Connect**— this is a monthly publication that is sent in the middle of each month to highlight member news and events coming up in the area. This publication is a perfect chance to spotlight any events that you may have coming up!

If you would like to have something added to any of these publications, please send the information to [dcollins@jeffersoncountytennessee.com](mailto:dcollins@jeffersoncountytennessee.com).

We will do our best to keep the emails on schedule and will only send extra emails when necessary for special Chamber event reminders.

REMEMBER, the best way to take advantage of your membership is to **GET INVOLVED!**

# SAVE THE DATE

Tuesday, September 26, 2017

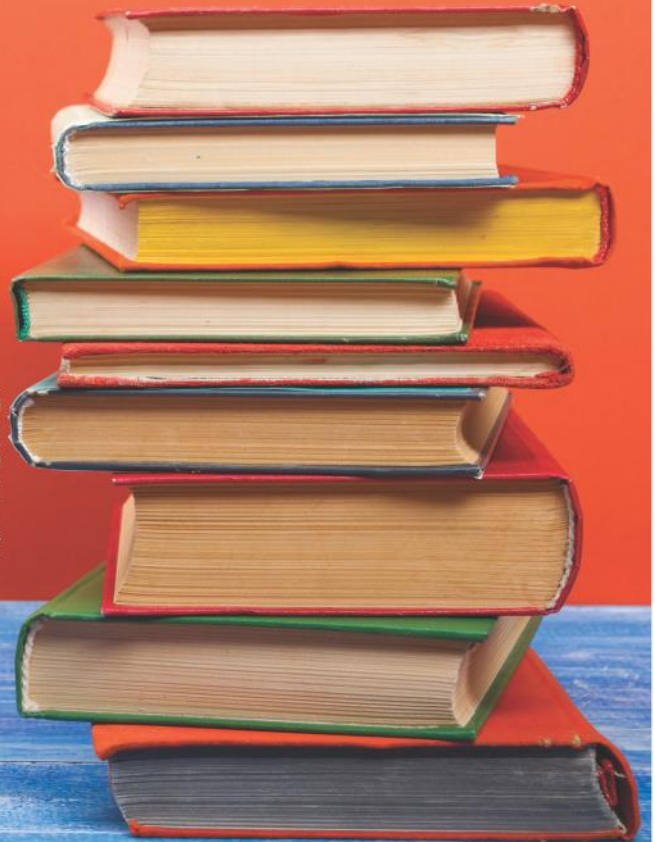
8th Annual  
East Tennessee Literacy Conference

Walters State Community College

Dr. Danny Brassell - Keynote Speaker



Affectionately known as "Jim Carrey with a Ph.D.," Dr. Danny Brassell ([www.DannyBrassell.com](http://www.DannyBrassell.com)) has held a variety of titles and worked with leaders from a variety of fields and disciplines, but he has always considered himself first and foremost a teacher. He is a best-selling author of 15 books, including *Read, Lead & Succeed* and *The Reading Make-over*, based on his popular TEDx talk. A gregarious, sought-after author, speaker and business consultant, Danny is a recognized authority on leadership development, reading, motivation and communication skills. His mission is to bring joy back into education. Thousands, from school districts to association conferences, have enjoyed his energetic, interactive and informative presentations. He has spoken to over 2,000 different audiences worldwide, and he has recently created extensive free materials for teachers via his website, [www.TeacherGPS.com](http://www.TeacherGPS.com), to help parents help their children more.



Registration Fee: \$100 per person

Excellent Speakers • Vendors • Door Prizes

Light Breakfast and Lunch Provided



WSOC 34446-13400-3/17

## United Way of Jefferson County Campaign Kickoff and Parade of Tables

Tuesday, August 22, 2017  
Jefferson City Christian Church

Each year, the United Way of Jefferson County hosts a Campaign Kickoff Event as a way to ignite the campaign and bring our community together. Last year, we had our second very successful Parade of Tables offering a lot of fun for those that participated! So, we will be hosting our Third Annual United Way Parade of Tables on Tuesday, August 22<sup>nd</sup>. This is an exciting opportunity to showcase your business or organization and support the United Way of Jefferson County.

Sponsorship for a table is \$160.00 and should be provided with eight guests. Tables must include dinnerware, silverware, glasses and napkins.

This year's noted speaker will be Carolyn Peck, Associate Head Coach for Vanderbilt Women's Basketball. She is from Jefferson City and was a Parade All-American at Jefferson County High School and is a member of the Vanderbilt Athletics Hall of Fame as well as the Tennessee Hall of Fame.

For more information, please contact Ann Hale at (423) 307-2532 or via email at [annh793@gmail.com](mailto:annh793@gmail.com).

### QUOTE OF THE MONTH

"You don't build a business, you build people. People build the business."

- Thomas Edison



# Welcome, New Members

## Take a Minute and **Contact Our Newest Members**

### **Buchanan Pump Service**

1390 Spring Creek Road

Dandridge, TN 37725

Phone: (276) 796-5473

Fax: (276) 796-4395

Email: [bethanyrose@bpspump.com](mailto:bethanyrose@bpspump.com)

[www.bpspump.com](http://www.bpspump.com)

### **Pete's Boutique**

677 E. Broadway Blvd.

Jefferson City, TN 37760

Phone: (865) 262-9590

Email: [sandradockins@charter.net](mailto:sandradockins@charter.net)

### **Piezanos Italian Dining**

115 W. Highway 25-70

Dandridge, TN 37725

Phone: (865) 940-1998

Email: [nick\\_naum@yahoo.com](mailto:nick_naum@yahoo.com)

### **Re/Max Between the Lakes—Dandridge**

720 S. Highway 92, Suite B

Dandridge, TN 37725

Phone: (865) 397-8990

Fax: (865) 397-6239

Email: [remaxbtloffice@yahoo.com](mailto:remaxbtloffice@yahoo.com)

[www.remax.com](http://www.remax.com)

### **Re/Max Between the Lakes—Jefferson City**

893 E. Highway 11E

Jefferson City, TN 37760

Phone: (865) 475-7400

Fax: (865) 475-6060

Email: [remaxbtloffice@yahoo.com](mailto:remaxbtloffice@yahoo.com)

[www.remax.com](http://www.remax.com)

### **RTI Logistics Services, Inc.**

5320 South National Drive

Knoxville, TN 37914

Phone: (865) 523-0421

Fax: (865) 523-0784

Email: [vicki.jones@rowetransfer.com](mailto:vicki.jones@rowetransfer.com)

[www.rowetransfer.com](http://www.rowetransfer.com)

### **Southern Charm Kitchen**

149 East Main Street

Dandridge, TN 37725

Phone: (865) 940-1458

Email: [southerncharmkitchen@yahoo.com](mailto:southerncharmkitchen@yahoo.com)

## **The Jefferson County Chamber of Commerce would like to thank all of our valuable members for your continued support....**

The Jefferson County Chamber of Commerce is very thankful for the support of all its members. We recognize that our organization and our community benefit greatly from the investment that our 300+ members have made. When you are seeking products and services in our community, we encourage you to consider making purchases from those businesses that are members of the Chamber.

For your convenience, we feel it appropriate to spotlight several business categories that represent our membership. We are presenting the categories at random and we hope to feature all categories that include all our members in future newsletter publications.

You can find a full list of all our members and member categories by visiting our website at [www.jeffersoncountytennessee.com](http://www.jeffersoncountytennessee.com).

### **Healthcare—Optical**

- Barnes Vision (Dandridge)
- Drs. Morrill & Diamond Eyecare (Jefferson City)
- Tarr Eye & Vision Center (New Market)

### **Healthcare—Pain Management**

- Jefferson City Pulse Center (Jefferson City)

### **Healthcare—Pediatrics**

- East Tennessee Children's Hospital (Knoxville)
- Primary Care Associates, P.C. (Talbott)

*Thank You!*



2017

## Board of Directors

Colin McRae, Chairman

Roger Mynatt, Chairman Elect

Pam Dockery, Treasurer

Ron Lawrence, Vice-Chair

Julie Rex, Vice-Chair

Dr. John Zirkle, Chairman Emeritus

Dr. John Cagle

Ed Franklin

Kenneth Dobbins

David Longmire

Allen Morgan

Dr. Hal Morrill

Brandon Otto

Chad Parker

Ben Strand, Jr.

## Meet Your Chamber Staff

The Jefferson County Chamber of Commerce serves the interest of businesses in each of our five (5) municipalities within the county: Baneberry, Dandridge, Jefferson City, New Market and White Pine. Our mission is to build a positive business environment while enhancing our community's quality of life.

The Chamber offers a wide variety of valuable networking opportunities that connect our members with future clients and other business professionals. We also offer several educational opportunities that provide professional training and development offered by subject matter experts. From small business challenges to education from leadership development to infrastructure, from healthcare to natural resources, the Chamber knows that without a strong business environment we won't have the quality of life that we all want in a community where we live, work and play. Without a desirable quality of life our business community will not thrive.

**Darrell Helton**

**President & CEO**

Phone: 865.397.9642

Mobile: 423.312.5873

[dhelton@jeffersoncountytennessee.com](mailto:dhelton@jeffersoncountytennessee.com)

**Donna Yates**

**Office Manager**

Phone: 865.397.9642

[dyates@jeffersoncountytennessee.com](mailto:dyates@jeffersoncountytennessee.com)

**Derrick Collins**

**Community Development &  
Membership Coordinator**

Phone: 865.397.9642

Mobile: 865.850.3461

[dcollins@jeffersoncountytennessee.com](mailto:dcollins@jeffersoncountytennessee.com)

**Make your business visible!**

Advertise your event in the **Chamber**

**Connect** absolutely **FREE!**

All artwork and flyers must be provided in a JPEG or PNG format for consideration and inclusion. Deadline for submission will be the 2nd Tuesday of each month. All press releases, artwork and /or must be submitted with "CHAMBER CONNECT" in the subject line.

**Submit to:**

[dcollins@jeffersoncountytennessee.com](mailto:dcollins@jeffersoncountytennessee.com)