

2013 Relay For Life of Jefferson County

September 6th – September 7th 6pm-6am

Carson Newman University Baseball Field

What is Relay For Life?

Relay For Life is the American Cancer Society's signature fund-raising event, bringing communities together in hope, celebration and memory. It is a unique event that offers everyone in the community an opportunity to participate in the fight against cancer. The overnight event remembers those who have lost the fight against cancer and honor those who have survived.

Who participates?

Everyone is encouraged to participate!

Teams of 10 to 15 people form from businesses, clubs, families, friends, hospitals, churches, schools and service organizations. These people share a common purpose- their support of the American Cancer Society's mission. During the event, team members take turns walking on the track and camping out overnight.

Why Relay For Life?

In the United States, men have a one in two lifetime risk of developing cancer; for women the risk is one in three. Relay For Life represents the hope that those lost to cancer will never be forgotten, that those who face cancer will be surrounded and that one day cancer will be eliminated.

How Can you Help in the Fight Against Cancer?

Create a Team!

- Contact us to receive the materials you will need to get you started.
- Register online
- Contact your family, friends, co-workers, etc. to join with you.
- Attend team meetings to gather ideas from other team captains and receive important information to prepare for the event.
- Set up your campsite with fundraising items (t-shirts, food, etc.) to sell at the event.

Be a Sponsor!

- Contact us to receive your sponsorship proposal
- Determine the level your company wishes to support Relay For Life
- Receive sponsorship benefits

Volunteer!

- Help us plan and prepare for the Jefferson County Relay For Life!
- Volunteer to either be on the planning committee or help us the day of the event!

For more information...

Register: www.relayforlife.org/jeffersontn
Jefferson County Contact: Doodle Johnson at djohnson@cn.edu

ACS Staff Partner: Beverly Holland at 865-558-4052 or Beverly.Holland@cancer.org

Relay Resources: www.relayforlife.org –Ideas from across the nation

Cancer Information: <u>www.cancer.org</u> or 1-800-227-2345

Our Mission

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lies and diminishing suffering from cancer through research, education, advocacy and service.

Stay Well. Get Well. Find Cures. Fight Back.