



PRESS RELEASE

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Jo Dee Messina - Saturday, August 2nd at Niswonger Performing Arts Center

Award-winning vocalist Jo Dee Messina will perform at NPAC on Saturday, August 2nd at 7:30pm.

Messina entered the national spotlight in the late '90s, amidst a crop of female crossover stars. Since then, her appeal has remained steady with country fans everywhere.

Having grown up in Massachusetts, Messina became interested in music at an early age. She sang in plays starting at age eight, discovered country music by age 12, and, at the age of 19, moved to Nashville.

Messina's career has been influenced by artists like Dolly Parton, Loretta Lynn, and Tammy Wynette. Much like these women of country music, Jo Dee has achieved great success from songs written through a woman's perspective. As a result, she has forged a strong bond with her audience.

Over the past two decades, Messina has enjoyed multiple Top Ten hits, including songs like "Heads Carolina, Tails California" and "You're Not In Kansas Anymore". In addition, Jo Dee also became the first female country artist to score three multiple-week number one hits from the same album: "Bye Bye", "I'm Alright", and "Stand Beside Her".

Messina's latest album, "ME", reflects the artist's fiercely independent nature. Jo Dee describes the album as a fresh start for her, as well as her most personal work to date. This album was released through Jo Dee's own label, Dreambound Records, and includes many songs that were either written or co-written by Messina herself.

Funding for the album came directly from Jo Dee's fans and supporters. As a result, Messina wanted to give her fans a voice in the project. From start to finish, Messina kept fans involved in the creative process. In fact, it was Jo Dee's fans who determined which songs would to be included on the album, submitted artwork for her label logo, named the album, and selected "Peace Sign" as the first single to be released.

Jo Dee Messina will perform at Niswonger Performing Arts Center (NPAC) in historic downtown Greeneville, TN on Saturday, August 2nd at 7:30 pm. Tickets are \$40 for orchestra level seating, \$35 for mezzanine seating and \$30 for balcony seats. Tickets may be purchased online at www.npacgreeneville.com, in person at the NPAC box office, or by calling 423-638-1679.

NPAC offers online seat selection and no-fee ticketing. The box office hours are Monday through Friday, 10 am until 5 pm. The 1130 seat performing arts center is located adjacent to the campus of Greeneville High School in Greeneville, TN. For venue information, and to purchase tickets, please visit www.npacgreeneville.com.

Available media files are attached separately (photos, etc)

VENUE CONTACT:

Tom Bullard, Executive Director
Niswonger Performing Arts Center
PO Box 727 - Greeneville, TN 37744
Email: tbullard@npacgreeneville.com
Phone: 423-638-1328

