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## FOR IMMEDIATE RELEASE

## CONTACT

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## **FASHION MEETS COMMON SENSE IN KNOXVILLE** Goodwill Presents the 29<sup>th</sup> Annual Vintage Fashion Show

Join us on Thursday, September 19th at the Hilton Downtown Knoxville where *Fashion Sense Meets Common Sense*, at **Goodwill's 29th Annual Vintage Fashion Show & Sale**. Enjoy the evening as event co-hosts Jennifer Alexander, from B97.5 and Erin Donovan, from WBIR will inspire you to coordinate, combine, and accessorize for a good cause!

This night of fabulous fashion sense will begin with dinner and drinks at 6:00 pm and the show will kick-off at 7 p.m. Models will feature an array of one-of-a-kind fashions that can be found every day at your local Goodwill. All items featured in the show will be available for sale immediately following the show. This sale will feature exclusive vintage merchandise including clothing, hats, shoes, coats, furs, formals and accessories, as well as many top name brands.

Tickets for this event are \$40 each or \$375 for a table of ten and include a full-course dinner, two complimentary glasses of wine (with valid I.D.), entry to the show, and entry to the post-show sale. Tickets are limited and must be ordered in advance by calling the Marketing Department at 865.588.8567.

If you can't wait until after the show to get your hands on these great Vintage finds, Goodwill will host a pre-sale from 5:00 pm until 6:15 pm. Entry into the pre-sale is only \$5 and early shopping guarantees the best selection of these hard-to-find men's and women's items.

A special thank you to the sponsors of the 29<sup>th</sup> Vintage Fashion Show and Sale: WBIR-Channel 10, B-97.5, the Knoxville News Sentinel, Designsensory, Regal Entertainment Group, Pilot Flying J, Carlenea's Hair Fashions, **Douglas J Aveda Institute**, RockTenn, and Knoxville TVA Employees Credit Union.

## About Goodwill Industries-Knoxville, Inc.

Goodwill Industries-Knoxville, Inc. operates twenty-eight retail locations and five employment training and rehabilitation centers throughout its 15-county service area in East Tennessee. The purpose of Goodwill Industries-Knoxville, Inc. is to provide vocational services and employment opportunities for people with barriers to employment. In 2012, Goodwill Industries-Knoxville, Inc. served over 4,680 individuals and facilitated over 4,360 positive program completions. For more information, call 865.588.8567 or visit www.gwiktn.org.