



## Marketing, Advertising and Public Relations Opportunities for the **2013 Jefferson County Chamber Golf Classic**

### **\$1,500: Presenting Sponsor (1 Available)**

- Logo on all tournament related mailings to Chamber members
- Media coverage on the Chamber website, coverage in Standard Banner
- Complimentary team registration (4 players)
- Signage on course, all carts and during dinner
- Listing on distribution materials day of tournament/post tournament
- Recognized during Welcome & Closing Remarks at Tournament
- Recognition in pre and post tournament online E-blast to members

### **\$1,000: Flight Sponsor (2 Available)**

- Logo on all tournament related mailings to Chamber members
- Media Coverage on the Chamber website, coverage in Standard Banner
- Complimentary registration for two players
- Signage on course
- Listing on distribution materials day of tournament
- Recognized during Welcome & Closing Remarks at Tournament
- Recognition in pre and post tournament online E-blast to members

### **\$1,500: Gift Sponsor (2 Available)**

- Logo on all tournament related mailings to Chamber members
- Logo on Player gift
- Media Coverage on the Chamber website, coverage in Standard Banner
- Complimentary registration for two players
- Listing on distribution materials day of tournament
- Recognized during Welcome & Closing Remarks at Tournament
- Recognition in pre and post tournament online E-blast to members

### **\$1,000: Dinner Sponsor (1 Available)**

- Logo on all tournament related mailings to Chamber members
- Media coverage on the Chamber website, coverage in Standard Banner
- Complimentary registration for two players
- Signage on course and during dinner
- Listing on distribution materials day of tournament
- Recognized during Welcome & Closing Remarks at Tournament
- Recognition in pre and post tournament online E-blast to members

**\$750: Lunch Sponsor (1 Available)**

- Logo on all tournament related mailings to Chamber members
- Media coverage on the Chamber website, coverage in Standard Banner
- Complimentary registration for one player
- Signage on course and during lunch
- Listing on distribution materials day of tournament
- Recognized during Welcome & Closing Remarks at Tournament
- Recognition in pre and post tournament online E-blast to members

**\$500.00 Hole in One Sponsor (2 Available)**

- Signage on course
- Opportunity to have your own volunteers at the hole to promote your business
- Media coverage on the Chamber website and in the Standard Banner
- Listing on distribution materials day of tournament
- Recognition in pre and post tournament online E-blast to members

**\$500: Registration Sponsor (2 Available)**

- Signage on registration table during registration period
- Media coverage on the Chamber website, coverage in Standard Banner
- Listing on distribution materials day of tournament
- Recognition in pre and post tournament online E-blast to members

**\$300: Beverage Sponsor (2 Available)**

- Soft drinks & beverages for course
- Signage on course & beverage carts
- Listing on distribution materials day of tournament
- Recognition in pre and post tournament online E-blast to members

**\$250: Snack Sponsor (2 Available)**

- Snacks for course
- Signage on course & snack carts
- Listing on distribution materials day of tournament
- Recognition in pre and post tournament online E-blast to members

**\$200: Longest Drive Sponsor (1 Available)**

- Sponsor to provide driver for both men's & women's longest drive
- Signage on course
- Listing on distribution materials day of tournament
- Opportunity to have your own volunteers at the hole to promote your business
- Recognition during opening/closing ceremonies
- Recognition in pre and post tournament online E-blast to members

**\$250: Closest to the Hole Sponsor (2 Available)**

- Signage on course
- Listing on distribution materials day of tournament
- Opportunity to have your own volunteers at the hole to promote your business
- Recognition during opening/closing ceremonies
- Recognition in pre and post tournament online E-blast to members

**\$150: Tee Sponsor (36 Available)**

- Signage on course (limit 4 per hole)
- Listing on distribution materials day of tournament
- Recognition in pre and post tournament online E-blast to members

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**Please mail or fax completed form by *April 9, 2013* to:**

**Jefferson County Chamber of Commerce**

**P.O. Box 890**

**Dandridge, TN 37725**

**Fax: 865-397-0164**

Bill To Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Name as it should appear on sign: \_\_\_\_\_