



## **Mayor Palmieri and Chamber Partner to Encourage Local Shopping in Wake of Winter Storms**

- What:** The recent winter storms have impacted businesses by limiting customers' access and reducing sales. Jefferson County Mayor Alan Palmieri and the Jefferson County Chamber of Commerce will announce an effort to encourage local residents to Go Local Jefferson and shop at home to help companies make up a portion of revenues lost during the winter weather.
- Who:** Alan Palmieri, Jefferson County Mayor will be joined by Darrell Helton, president & CEO of the Jefferson County Chamber, and other business and community leaders.
- Why:** Palmieri will issue a proclamation declaring the week of March 2-7 "Shop at Home Week" in Jefferson County and speak to the media.
- When:** Monday, March 2, 2015 at 10:00 a.m.
- Where:** Jefferson County Chamber of Commerce  
532 Patriot Drive, Dandridge, TN 37725
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