



Marketing, Advertising and Public Relations Opportunities for the **2014 Jefferson County Chamber Golf Classic**

\$1,500: Presenting Sponsor - Appalachian Electric Cooperative

- Logo on all tournament related mailings to Chamber members
- Media coverage on the Chamber website, coverage in Standard Banner
- Complimentary team registration (4 players)
- Signage on course, all carts and during dinner
- Listing on distribution materials day of tournament/post tournament
- Recognized during Welcome & Closing Remarks at Tournament
- Recognition in pre and post tournament online E-blast to members



\$1,000: Flight Sponsor (2 Available)

- Logo on all tournament related mailings to Chamber members
- Media Coverage on the Chamber website, coverage in Standard Banner
- Complimentary registration for two players
- Signage on course
- Listing on distribution materials day of tournament
- Recognized during Welcome & Closing Remarks at Tournament
- Recognition in pre and post tournament online E-blast to members

\$1,500: Gift Sponsor (2 Available)

- Logo on all tournament related mailings to Chamber members
- Logo on Player gift
- Media Coverage on the Chamber website, coverage in Standard Banner
- Complimentary registration for two players
- Listing on distribution materials day of tournament
- Recognized during Welcome & Closing Remarks at Tournament
- Recognition in pre and post tournament online E-blast to members

\$1000: Lunch Sponsor (1 Available)

- Logo on all tournament related mailings to Chamber members
- Media coverage on the Chamber website, coverage in Standard Banner
- Complimentary registration for two players
- Signage on course and during lunch
- Listing on distribution materials day of tournament
- Recognized during Welcome & Closing Remarks at Tournament
- Recognition in pre and post tournament online E-blast to members

\$750.00 Hole in One Sponsor (1 Available)

- Signage on course
- Opportunity to have your own volunteers at the hole to promote your business
- Media coverage on the Chamber website and in the Standard Banner
- Listing on distribution materials day of tournament
- Recognition in pre and post tournament online E-blast to members

\$500: Registration Sponsor (2 Available)

- Signage on registration table during registration period
- Media coverage on the Chamber website, coverage in Standard Banner
- Listing on distribution materials day of tournament
- Recognition in pre and post tournament online E-blast to members

\$400: Beverage Sponsor (1 Available)

- Soft drinks & beverages for course
- Signage on course & beverage carts
- Listing on distribution materials day of tournament
- Recognition in pre and post tournament online E-blast to members

\$250: Snack Sponsor (2 Available)

- Snacks for course
- Signage on course & snack carts
- Listing on distribution materials day of tournament
- Recognition in pre and post tournament online E-blast to members

\$250: Closest to the Hole Sponsor (2 Available)

- Signage on course
- Listing on distribution materials day of tournament
- Opportunity to have your own volunteers at the hole to promote your business
- Recognition during opening/closing ceremonies
- Recognition in pre and post tournament online E-blast to members

\$200: Longest Drive Sponsor (2 Available)

- Signage on course
- Listing on distribution materials day of tournament
- Opportunity to have your own volunteers at the hole to promote your business
- Recognition during opening/closing ceremonies
- Recognition in pre and post tournament online E-blast to members

\$150: Tee Sponsor (36 Available)

- Signage on course (limit 4 per hole)
- Listing on distribution materials day of tournament
- Recognition in pre and post tournament online E-blast to members

Please mail, fax or Email completed form by *April 24, 2014* to:

Mail: Jefferson County Chamber of Commerce
P.O. Box 890
Dandridge, TN 37725
Fax: 865-397-0164
Email: kanderson@jeffersoncountytennessee.com

Sponsorship: _____ Amount: \$ _____

Company: _____

Bill To Contact: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

E-Mail: _____

Name as it should appear on sign: _____